VOXIYO
studio

COMPANY PROFILE · 2026

Ideas that launch. Brands that grow.

A 360° digital, IT, creative and growth solutions agency from Ahmedabad, India.

PARTNERS
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ABOUT US

A premium digital studio, run by two partners

Voxiyo Studio helps startups, entrepreneurs, growing businesses and established organizations plan, build and grow their digital presence, from first idea to long-term growth, with one accountable team.

Based in Ahmedabad, Gujarat, we combine strategy, design, engineering and marketing across 16 service categories. We keep the process simple: listen first, agree a clear scope, deliver with care and support you after launch. We are especially strong with restaurants and cafes, and we create AI-based UGC ads and complete brand identities.

AP

Akshit Panchal

Co-founder & Partner

JP

Janvi Panchal

Partner

16
Service categories

60+
Services offered

50+
Websites delivered

360°
Idea to growth

OUR VISION

To be the most trusted digital growth partner for ambitious businesses in India and beyond.

OUR MISSION

To turn ideas into successful digital businesses through clear strategy, premium design, reliable technology and measurable marketing.

Clarity

Plain language, clear scope and honest timelines.

Craft

Premium design and clean, reliable engineering.

Ownership

We take responsibility for results, not just tasks.

Care

Details, deadlines and people matter to us.

Growth

Every project is built to scale with your business.

Trust

Transparent pricing and clear ownership of your work.

WHAT WE DO

16 service categories, one premium team

Use one service or combine several into a tailored plan.

01

Websites

Conversion-focused websites, online stores and web apps built around your goals.

02

UI/UX Design

Clear, accessible and polished digital experiences, from research to interactive prototype.

03

Mobile Apps

iOS, Android and cross-platform apps, published and supported.

04

Custom Software

Software shaped around your own workflows and business model.

05

Branding & Design

Recognizable brands and consistent visuals for digital, advertising and print.

06

Digital Marketing

Campaigns that increase visibility, leads, engagement and sales.

07

Reels & AI Video

Short-form video, brand content and AI-assisted media.

08

AI & Automation

Use AI to save time, serve customers better and decide with confidence.

09

E-commerce

Launch, improve and maintain your online store.

10

Hosting & IT

Reliable, secure foundations for your website and email.

11

Consulting

Technology and growth decisions aligned with your business goals.

12

Support & Teams

Long-term support and specialists who join your roadmap.

13

Game Development

Games, interactive experiences and gamification.

14

Custom Projects

Bespoke builds and unusual requirements, delivered end to end.

15

Startup Support

Validate ideas, launch products and build a base for growth.

16

Business Setup

Turn an idea into a functioning business with the digital infrastructure it needs.

SERVICES IN DETAIL

Build and design

01
Websites

Landing pages Lead-generation, product, campaign, event, SaaS and funnel pages

Business websites Company profile, startup, service, agency and personal brand sites

WordPress Custom themes, Elementor, blogs, booking and membership sites, securit...

E-commerce Shopify, WooCommerce, marketplaces, payments and shipping integrations

02
UI/UX Design

UI design Website and app screens, dashboards, design systems

UX design User research, journeys, wireframes, usability testing

Interactive design Prototypes, micro-interactions, animations, responsive layouts

Redesign Modernization, accessibility, performance and conversion improvements

03
Mobile Apps

Development Native, Flutter and React Native apps

App types Business, e-commerce, education, health, fintech, delivery, travel, on...

Features Login, payments, notifications, GPS, chat, subscriptions, analytics

Launch Testing, Play Store and App Store publishing, updates, support

04
Custom Software

Business software CRM, ERP, HR, payroll, inventory, billing, project management

Industry software School, hospital, hotel, retail POS, real estate, manufacturing, logis...

SaaS & platforms Multi-tenant SaaS, portals, marketplaces, analytics

Engineering Architecture, databases, APIs, legacy modernization, integration

05
Branding & Design

Branding Logo, identity guidelines, stationery, company profiles, naming

Social graphics Posts, carousels, thumbnails, stories, festival creatives

Marketing design Ad creatives, banners, brochures, pitch decks

Print & packaging Packaging, flex, hoardings, menus, signage, exhibition graphics

06
Digital Marketing

Social media Strategy, content calendars, management, reporting

SEO Technical, on-page, local and e-commerce SEO, audits, link building

Paid advertising Google, YouTube, Meta, LinkedIn, retargeting, lead and sales campaigns

Content marketing Copywriting, SEO content, case studies, newsletters

07
Reels & AI Video

Short-form video Reels, Shorts, promos, brand intros, event highlights

Video editing Editing, colour grading, subtitles, sound, motion graphics

AI video & UGC AI promos, avatars, voiceovers, UGC-style ads, multilingual content

Photo & video shoots Product, corporate, event and social media shoots

08
AI & Automation

AI integration Chatbots, website assistants, AI search, document processing

Process automation CRM, lead follow-up, email, reporting, WhatsApp Business

Custom AI AI apps, knowledge assistants, support systems, data tools

SERVICES IN DETAIL

Grow, support and launch

09
E-commerce

Store setup Shopify, WooCommerce, catalog and product page optimization

Growth Payments, shipping, marketplaces, abandoned-cart automation, analytics...

10
Hosting & IT

Domains Registration, transfers, DNS, business email

Hosting Shared, cloud, VPS, managed WordPress, deployment

Security & maintenance SSL, backups, malware cleanup, monitoring, migration, speed

Business IT Google Workspace, Microsoft 365, cloud storage, consultation

11
Consulting

Digital strategy Transformation, tech stack advice, growth planning, market research

Product strategy MVP planning, requirements, feature priorities, feasibility

Growth solutions Lead and funnel strategy, brand positioning, digital audits

12
Support & Teams

Ongoing services Maintenance, design, social, SEO and ad retainers, support contracts

Dedicated teams Developers, designers, project teams, white-label and remote partnersh...

13
Game Development

Games 2D, 3D, casual, multiplayer, educational and promotional games

Platforms Android, iOS, PC, web, cross-platform

Technology Unity, Unreal, level design, animation, backend, in-game purchases

Gamification Loyalty, rewards, quizzes, employee engagement, branded games

14
Custom Projects

Custom projects Built from scratch: platforms, apps, software, APIs, PoC and MVP

Dedicated services Dedicated talent, white-label, feature work, legacy upgrades, project ...

End-to-end delivery Analysis, design, development, testing, launch, maintenance

Innovative projects AI platforms, SaaS, marketplaces, fintech, IoT, dashboards

15
Startup Support

Launch services Startup site, MVP, app, SaaS, branding, pitch deck, launch page

Growth & technology Product strategy, prototypes, automation, lead generation, SEO, analyt...

Flexible engagement Phased budgets, MVP-first approach, monthly retainers, technology part...

16
Business Setup

Plan Business idea evaluation and validation, business model, planning and ...

Research Market and competitor research, target customer definition

Brand Business name guidance, logo, identity and stationery

Digital foundation Website, domain, business email, Google Workspace, payment setup

INDUSTRIES WE SERVE

Plans built for your kind of business

Each industry gets its own step-by-step growth plan.

Industrial Business

Be found by B2B buyers and distributors.

Machine Manufacturers

Catalogues, demos and export enquiries.

Salon & Beauty

More local bookings and reviews.

Service Businesses

Calls and WhatsApp enquiries, faster.

Makeup Artists

Portfolio and booking-ready brands.

Restaurants & Cafes

Menus, reels and local footfall.

Retail & Online Stores

Online stores and performance ads.

Clinics & Healthcare

Trust, appointments and reminders.

HOW WE WORK

From first idea to long-term growth

01 · IDEA

Plan & strategy

We listen, research your market and agree scope, timeline and budget.

02 · BUILD

Design & development

Designers and engineers create your product with regular approvals.

03 · GROW

Marketing & support

We launch, promote and maintain so results keep improving.

Engagement models

Fixed-price projects

Defined deliverables, scope and milestones.

Milestone-based

Progressive delivery for larger builds.

Monthly retainers

Ongoing marketing, creative, SEO or support.

Dedicated teams

Specialists aligned to your roadmap.

Startup & MVP

Phased planning focused on launching efficiently.

Custom partnerships

Tailored long-term collaboration.

SELECTED WORK

Websites we have built

A few of the brands we have worked with. See the full portfolio on our website.

FOOD & DRINK

Happilo

Bengaluru, India

happilo.com

FOOD & DRINK

Clear Premium Water

India

clearpani.com

FASHION & BEAUTY

Miraggio Life

India

miraggiolife.com

FASHION & BEAUTY

TruFace by Grace

Online

trufacebygrace.com

INDUSTRY

Achenbach Buschhütten

Germany

achenbach.de/de

INDUSTRY

Jainson Cables

Ahmedabad, India

jainsoncablesindia.com

HEALTH

Spective Healthcare

India

spectivehealthcare.com

HEALTH

The Dental Elements

Massachusetts, USA

thedentalelements.com

LEARNING & CAREERS

Fingertips

Ahmedabad, India

fingertips.co.in

LEARNING & CAREERS

Edu360

Guntur, India

myedu360.com

AGENCIES & TECH

Dasseti

Global

dasseti.com

AGENCIES & TECH

MobileFirst Applications

India

mobilefirst.in

TECHNOLOGY

Tools we build with

HTML5 · CSS3 · JavaScript · React · Next.js · Node.js · PHP · Laravel · WordPress · Shopify · Flutter · Python · Figma · Unity · Firebase · MySQL · AWS · Webflow · Adobe CC · OpenAI API

WHY VOXIYO

Six reasons clients choose us

Premium quality

Careful design and clean code, reviewed before delivery.

Clear communication

Plain-language updates and honest timelines.

360° services

16 categories under one roof.

Works everywhere

Tested on Safari, Chrome, Edge and Firefox.

Built to grow

Marketing, SEO and support after launch.

You own your work

Files, access and rights handed over.

LET'S WORK TOGETHER

Let's build something remarkable.

Tell us your goals. If your requirement is not listed, we will scope a tailored solution.

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